## Principled Technologies (PT) unveils 2 new mobile device assessment tools at Mobile World Congress

PT, administrator of the BenchmarkXPRT Development Community, is pleased to announce the community previews of BatteryXPRT 2014 for Android and TouchXPRT 2014

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Bill Catchings, Co-Founder of Principled Technologies, will introduce the new community previews for TouchXPRT 2014 and BatteryXPRT 2014 for Android at Mobile World Congress February 24-27 in Barcelona. He will also hand out to mobile device vendors golden tickets for free device testing and free entry to the BenchmarkXPRT Development Community.

TouchXPRT 2014 is a free tool for evaluating the capabilities of Windows 8, Windows 8.1, and Windows RT devices. It improves on TouchXPRT 2013, using new data types, new types of work, and more demanding and visual tests to better reflect the way people use mobile devices today.

BatteryXPRT 2014 for Android can estimate the battery life of an Android mobile device with less than six hours of testing. It can run in Airplane mode or connected to a network, so users can test their devices' battery lives either way. It also works as a rundown test. BatteryXPRT 2014 for Android is also the first of the XPRT tools, or XPRTs, to use an exciting new UI design. Over the next year, all of the XPRTs will upgrade to similar interfaces.

Those lucky Mobile World Congress attendees who receive a golden ticket can use it to send their devices to PT for free testing and to join the BenchmarkXPRT development community for free. (While community membership is open to everyone, a nominal \$20 membership fee is normally required.) As community members, they will be able to access and give feedback on the community previews of both TouchXPRT 2014 and BatteryXPRT 2014 for Android.

## About the BenchmarkXPRT Development Community

The BenchmarkXPRT Development Community is a forum through which interested parties can contribute to the ongoing evolution of the BenchmarkXPRT suite of tools. Community members play a vital role in ensuring that important tools such as HDXPRT, TouchXPRT, WebXPRT, MobileXPRT, and BatteryXPRT meet the needs and interests of a broad range of individuals and organizations. Community members significantly influenced the development of TouchXPRT 2014 and BatteryXPRT 2014 for Android by providing feedback on the initial design specifications and participating in beta testing. To learn how you can become a member, visit our Web site or look for us on Facebook and Twitter.

## About Principled Technologies, Inc.

Principled Technologies, Inc. is the leading provider of fact-based marketing and technology assessment services. Principled Technologies, Inc. is based in Durham, North Carolina, USA. For more information, please visit http://www.principledtechnologies.com.

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